

CENIT CARES



2. HALF-YEAR REPORT 2017

EDITORIAL

DEAR COLLEAGUES,

No matter whether you look at the newspaper, listen to the radio or watch TV – good news are few and far between. Take heart: We only have good things to report!

We mean the news from the many CENIT Cares projects which colleagues from CENIT have initiated or realized over the past months.

It's a topic we like to talk about – to acknowledge what our colleagues are doing, and to spread the word. Because each one of you can propose a CENIT Cares initiative!

Behind all CENIT Cares projects are personal stories and ideas – all of them devoted to the idea of doing good deeds and helping where help is needed. Let's keep it up!

Best regards,
Your CENIT Cares Team

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IT IS NORMAL TO BE DIFFERENT



The initiative Sonnenhof e.V. accompanies and supports people with mental and physical disabilities so that they can live a life as self-determined as possible. On this occasion, a one-week summer event with many open air activities takes place every year.

In August 2017, Luca Derderian from CENIT Stuttgart contacted CENIT Cares and asked for the granting of 1-2 days of special leave in order to take part in this summer event as a care-giver.

CENIT Cares accepted his request without hesitation and also contributed 500 EUR to the project to support the individual promotion of the participants.

KIDS RUN FOR KIDS



After a call for action by the soccer world champion and UNICEF patron Mats Hummels, a charity run with the motto 'we run for UNICEF' took place at the Ellental-Gymnasium Bietigheim-Bissingen in September 2017. The two daughters of our Stuttgart-based colleague Manfred Stroda participated in the run to support disadvantaged children worldwide.

CENIT Cares gladly took part in the campaign with a financial support of 500 EUR most of which was donated to UNICEF and at the same time benefited the Ellental-Gymnasium.





CHRISTMAS IN A SHOEBOX

“Join in and make kids happy!” – This was the motto of this year’s CENIT Cares Christmas campaign, which was realized in cooperation with the organization “Geschenke der Hoffnung” (“Gifts of Hope”). The campaign “Christmas in a shoebox” is part of an international initiative for destitute children, which has been reaching children in need in around 150 countries since 1993.

Until November 13, CENIT employees (in Germany) had the opportunity to fill one or more shoeboxes with small gifts for a boy or/and girl aged 2 to 14 years (each employee could decide upon the age) and send them to our office in Stuttgart. We set ourselves the goal to collect 100 shoeboxes. After a meager start in the first two weeks, the packages arrived almost hourly in the office of Rudi Erath at the end of the campaign.



And our goal? We were even able to surpass it: A total of 125 parcels arrived from CENIT colleagues from all over Germany! That deserves a special thanks – to all who participated!

In order to give you an impression of the campaign in Stuttgart on site, we captured it in a video. To honor the commitment of our colleagues, CENIT provided a financial donation of 20 Euro per parcel. Rounded up slightly, a donation of 3,500 Euros was collected.

We are very happy about the success of the campaign and would like to thank all our colleagues for their commitment!

THANK YOU!

THE CENIT CARES TEAM WOULD LIKE TO THANK ALL THOSE INVOLVED WHO HAVE CONTRIBUTED TO IMPLEMENTING THESE GREAT RELIEF ACTIONS IN 2017!

ONLY BY ACTING TOGETHER SOCIAL RESPONSIBILITY CAN BE ASSUMED AND THE WORLD BE POSITIVELY INFLUENCED. WE SAY: THANK YOU VERY MUCH AND KEEP UP THE GOOD WORK! THERE ARE MANY WAYS TO DO GOOD!

WHAT COMES NEXT?

WE WANT TO CONTINUE AS BEFORE.

We want to help others – and give support to those who are in need. For this purpose CENIT, as proven, provides an annual budget as well as a certain number of days of special leave.